

Community Health
Assessment
(CHA)/
Community Health
Improvement Plan
(CHIP)



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**Grays Harbor County Board of Health** 

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To identify and best plan how to address public health needs, Grays Harbor County Public Health partnered with Rede Group to perform a community health assessment (CHA) and create a community health improvement plan (CHIP) to provide actionable priorities, goals, and strategies.

This body of work will help guide Public Health's work to improve the health of the community it serves.

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# Study Methods and Analysis

- Primary data sources: community leader interviews, community member focus groups, and a community-facing survey.
- Conducted 32 interviews, 6 focus groups (with a total of 37
  participants) and received 159 complete survey responses. Through
  primary data collection, Rede connected with a total of 228
  community members and leaders.
- Secondary data was collected from local, state, and national sources to complement information found through primary data collection.

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#### "I really love the people here. I've had the privilege of being born and raised here, and I found my career here. So, I was able to stay, and see the growth of the community and the connectivity."

—Focus group participant

### **CHA KEY FINDINGS**



"The nature that surrounds the county provides residents great opportunities to be outside and stay active."

—Community survey respondent

### **Community Strengths**

- Proximity to nature, including access to outdoor recreational activities
- Small town community feel and cohesion
- Individual and health services provided by local organizations

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### **CHA KEY FINDINGS**



#### **Community Needs**

- Increased access to and affordability of health care providers (barriers include travel distance, culturally appropriate care, lack of health insurance)
- Access to behavioral health care resources
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### CHA KEY FINDINGS

#### Barriers to Health



- Some cultural norms were a barrier to health; including generational habits around eating unhealthy and sedentary lifestyles
- Physical health + healthy activities (cost + location of gyms, weather, opportunity for healthy social engagement)
- Availability and affordability of housing
- Inequities; health resources more difficult to access for low income and non-English speaking community members

- "Many [medical] offices do not use interpreters and paperwork is not translated."
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**Provide strategic** 

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## **CHIP Findings**

The CHA offers insights for the development of a CHIP, while the CHIP is used to address health priorities in the community.



increase community

#### 1. ACCESS TO BEHAVIORAL + PHYSICAL HEALTH SERVICES

- Increase access to behavioral and physical health providers, including those without transportation and those in rural and remote areas
- Provide culturally appropriate care and translated materials
- Prioritize access to services to address youth mental well-being

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Improve access to

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## **CHIP Findings**

#### 2. PHYSICAL ACTIVITIES + HEALTHY ACTIVITIES

 Expanded access to activities outside of school sports and safe, welcoming places for healthy social engagement

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## **CHIP Findings**



3. ACCESS TO SAFE + AFFORDABLE HOUSING

Collaborate with community partners to focus on housing as a Social Determinant of Health.

- Housing to attract new workers, particularly health care providers
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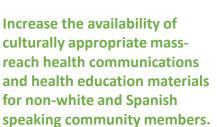
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# **CHIP Findings**

4. CULTURALLY APPROPRIATE MASS-REACH HEALTH COMMUNICATION + EDUCATION









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### Questions

- Which, if any, of the four CHIP findings should Public Health tackle in 2023?
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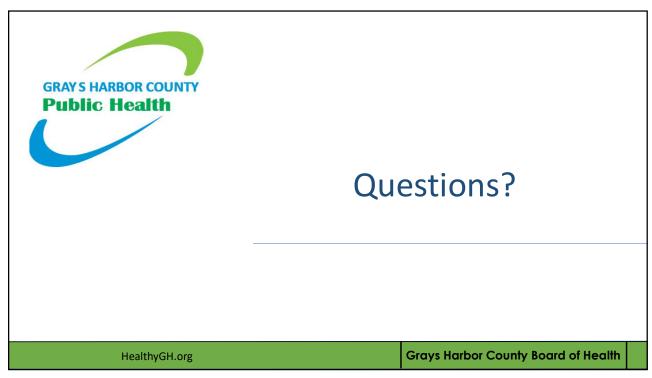


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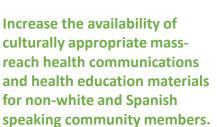
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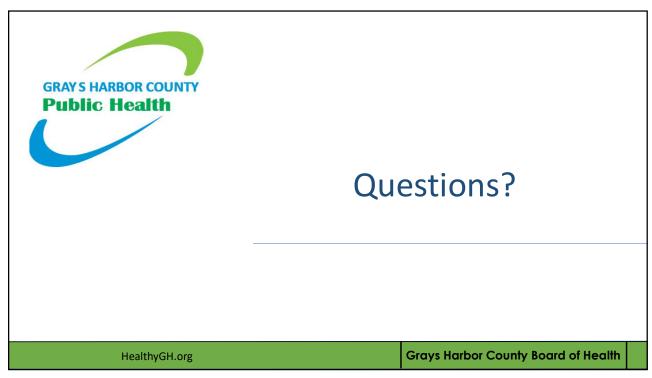


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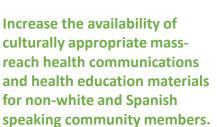
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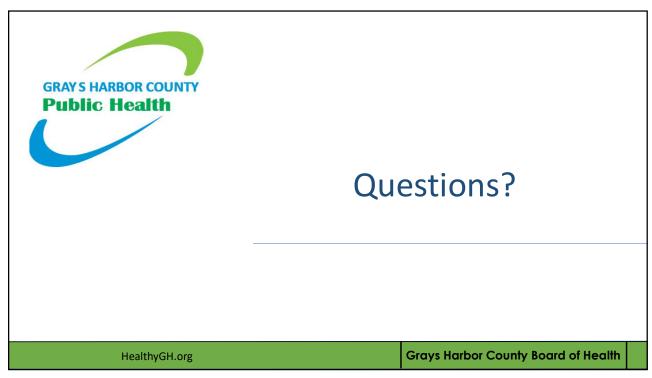


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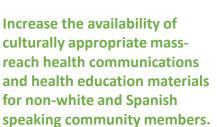
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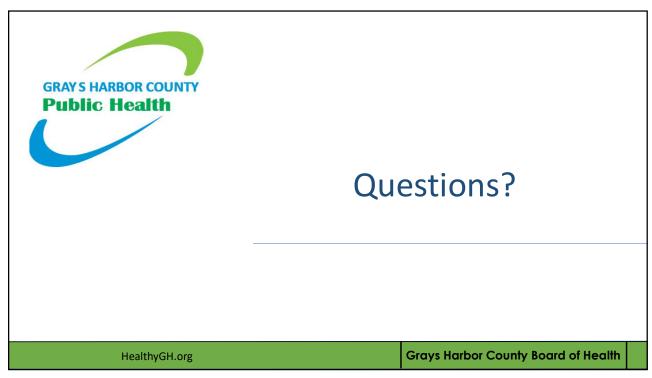


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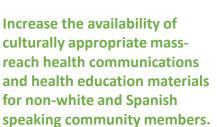
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**Grays Harbor County Board of Health** 

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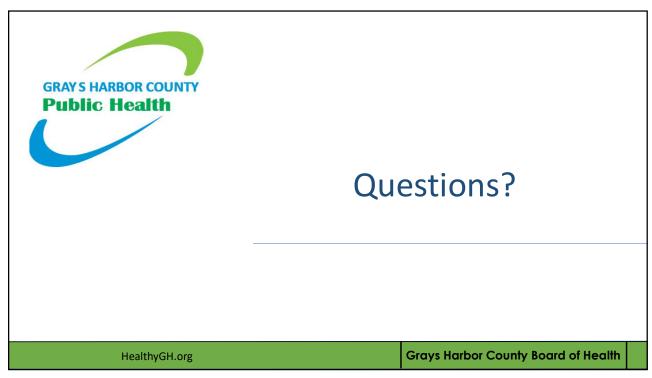


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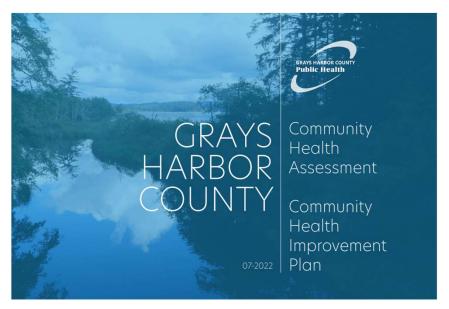
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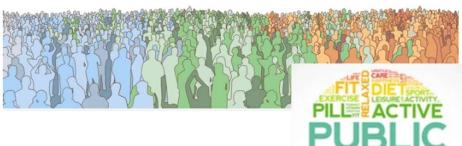


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Improve access to

positive social

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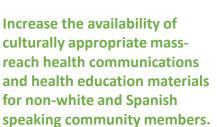
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4. CULTURALLY APPROPRIATE MASS-REACH HEALTH COMMUNICATION + EDUCATION









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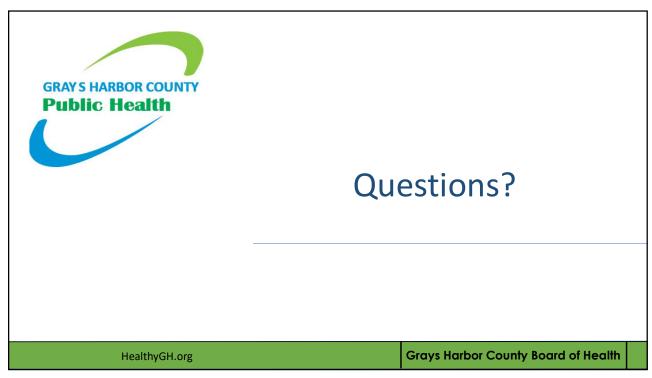


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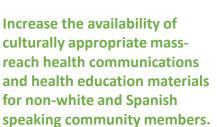
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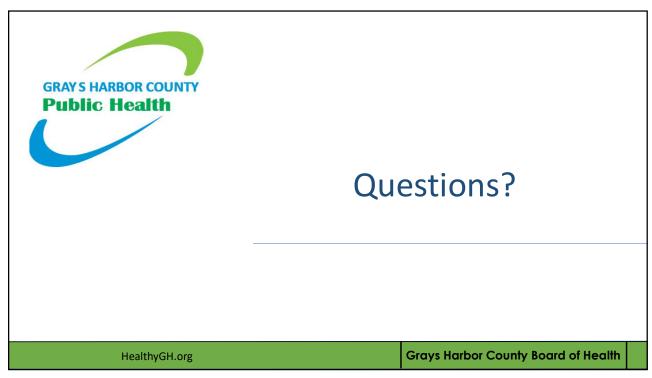


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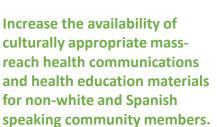
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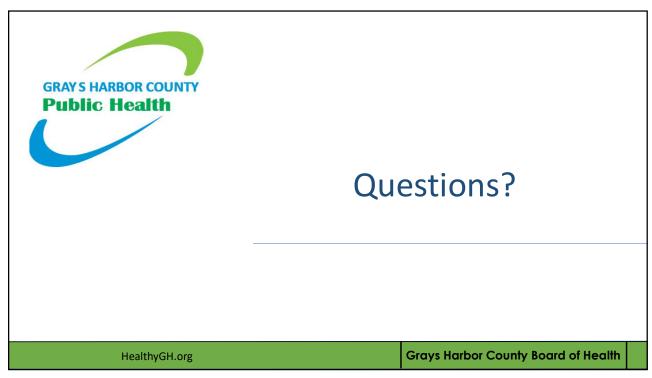


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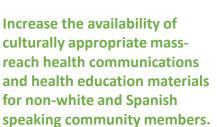
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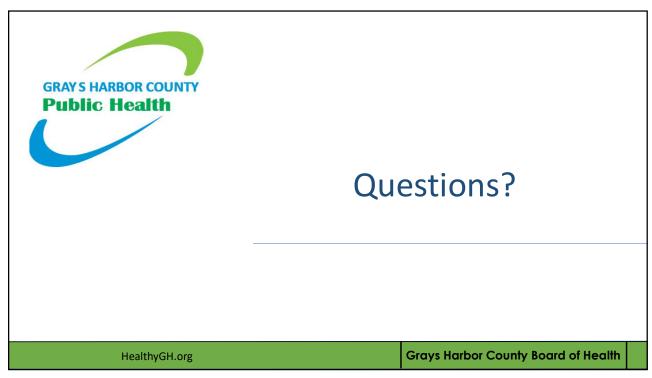


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positive social

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physical activity and

# **CHIP Findings**

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# **CHIP Findings**



3. ACCESS TO SAFE + AFFORDABLE HOUSING

Collaborate with community partners to focus on housing as a Social Determinant of Health.

- Housing to attract new workers, particularly health care providers
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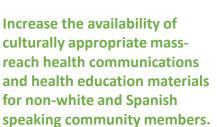
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# **CHIP Findings**

4. CULTURALLY APPROPRIATE MASS-REACH HEALTH COMMUNICATION + EDUCATION









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## Questions

- Which, if any, of the four CHIP findings should Public Health tackle in 2023?
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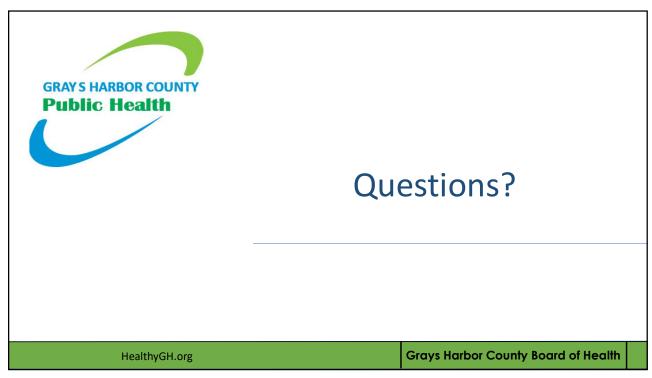


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Community Health
Assessment
(CHA)/
Community Health
Improvement Plan
(CHIP)



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**Grays Harbor County Board of Health** 

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**Grays Harbor County Board of Health** 

3



#### "I really love the people here. I've had the privilege of being born and raised here, and I found my career here. So, I was able to stay, and see the growth of the community and the connectivity."

—Focus group participant

### **CHA KEY FINDINGS**



"The nature that surrounds the county provides residents great opportunities to be outside and stay active."

—Community survey respondent

#### **Community Strengths**

- Proximity to nature, including access to outdoor recreational activities
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- Individual and health services provided by local organizations

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Grays Harbor County Board of Health



77% of community survey respondents indicated

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### CHA KEY FINDINGS

#### Barriers to Health



- Some cultural norms were a barrier to health; including generational habits around eating unhealthy and sedentary lifestyles
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The CHA offers insights for the development of a CHIP, while the CHIP is used to address health priorities in the community.



increase community

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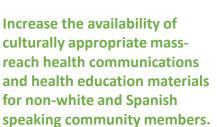
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4. CULTURALLY APPROPRIATE MASS-REACH HEALTH COMMUNICATION + EDUCATION









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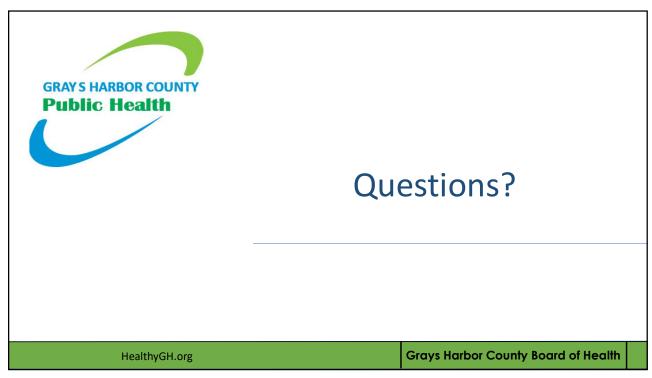


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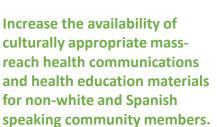
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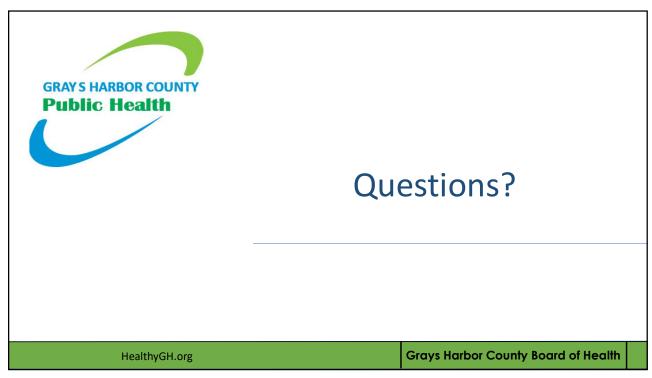


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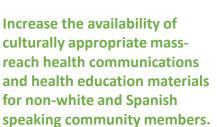
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